

Ufenau goes digital and invests in INTEGR8

**Dear Investors,
Partners and friends of Ufenau Capital Partners,**

Pfaeffikon, March 2020

we are delighted to announce that Ufenau has invested in INTEGR8 media GmbH located in Berlin (Germany).

The digital agency, combining strategy, creation, marketing and technology, was founded in 2014 and employs 50 highly qualified employees.

Based on the interdisciplinary service approach as well as digital processes and automated workflows, INTEGR8 is well positioned to achieve further growth. The customer base includes both international corporates as well as medium-sized companies.

Together with Ufenau, it is planned to create a market leading group in the area of digital marketing within the next couple of years.

“It is our goal to form a group of exceptional companies, complementing each other and setting new standards to create a pioneering agency model. With Ufenau, we found an experienced partner with strong financial resources allowing to realize this vision”, explains David Rost, CEO and founder of INTEGR8.

“INTEGR8 is a fast growing digital agency with strong technical know-how and an entrepreneurial management team. The rapidly growing and highly fragmented market is the ideal basis for the planned Buy-&-Build strategy”, adds Ralf Flore, Managing Partner at Ufenau.

Sincerely, your Ufenau Team



About Ufenau Capital Partners

Ufenau Capital Partners is a privately-owned Swiss Investor Group headquartered at the Lake Zurich which advises private investors, family offices and institutional investors with their investments in private equity. Ufenau Capital Partners is focused on investments in service companies in German-speaking Europe and invests in the Education & Lifestyle, Business Services, Healthcare and Financial Services sectors. Through a renowned Group of experienced Industry Partners (Owners, CEOs, CFOs), Ufenau Capital Partners pursues an active value-adding investment approach on eye-level with entrepreneurs and managers.