

## Ufenau invests in Dr. NIEDERMAIER PHARMA Group

**Dear Investors,  
Partners and Friends of Ufenau Capital Partners,**

Pfäffikon SZ, July 2022

We are delighted to announce that Ufenau has acquired a majority stake in Dr. Niedermaier Pharma Group ("Dr. NIEDERMAIER"), a leading producer and supplier of organic nutritional supplements and natural cosmetics with headquarters in Hohenbrunn near Munich (DE) and in Appenzell (CH).

Founded in 1939, Dr. NIEDERMAIER produces and distributes nutritional supplements, natural cosmetics and beauty liquids in the premium segment based on the patented "Regulatessence". "Regulatessence" is a highly concentrated, plant-based enzyme digest, which is manufactured in the firm's own state-of-the-art production facility. With over 50 highly qualified employees, an innovative research team and renowned cooperation partners, Dr. NIEDERMAIER serves a broad and loyal customer base throughout Europe.

The aim is to establish Dr. NIEDERMAIER as a leader in the field of nutritional supplements in Europe. Together with Ufenau, the strong market position will be expanded through strategic acquisitions, extension of the product portfolio and geographical reach.

As part of the transaction, the former shareholders will reinvest in the newly formed group and will continue their successful engagement at Dr. NIEDERMAIER.

The succession of Dr. Cordula Niedermaier-May as managing director has already been arranged. The founder will further support the company as a shareholder and consultant.

Dr. Alexander May, CEO of the international business: "I am extremely pleased to take our company to the next level with Ufenau. We benefit from Ufenau's extensive network, which we will use to place our products in new locations we have not yet reached."

"It was particularly important to me to find a partner who lives our values and appreciates our tradition - that's exactly what we have found in Ufenau!", Dr. Cordula Niedermaier-May, Founder of Dr. NIEDERMAIER.

"Dr. NIEDERMAIER is a traditional company with strong brands in the field of nutritional supplements and natural cosmetics. The combination of innovative product development and sales expertise is remarkable. We are pleased to be able to accompany the further growth together with the entire Dr. NIEDERMAIER team and the management in the third generation", Ralf Flore, Managing Partner at Ufenau.

Your Ufenau Team

### *About Ufenau Capital Partners*

Ufenau Capital Partners is a privately-owned Swiss Investor Group headquartered at Lake Zurich which advises private and institutional investors with their investments in private equity. Ufenau Capital Partners is focused on investments in fast-growing service companies in German-speaking Europe, Iberia and the Benelux region and invests in Education & Lifestyle, Business Services, Healthcare and Financial Services sectors. Since 2011, Ufenau invested in over 250 service companies in Europe. Through a renowned group of experienced Industry Partners (owners, CEOs, CFOs), Ufenau has an active value-adding investment approach at eye-level with entrepreneurs and managers. Ufenau raised its seventh flagship fund in Q1 2022 with a volume of EUR 1.0bn and advises capital of EUR 2.5bn.

